

In the context of soft power, India and China remains equally competitive in the arena of international politics. Do you agree with this view? comment

India and China two larger economies and populous countries in Asia. Both are in competition to grow as super powers of 21st century.

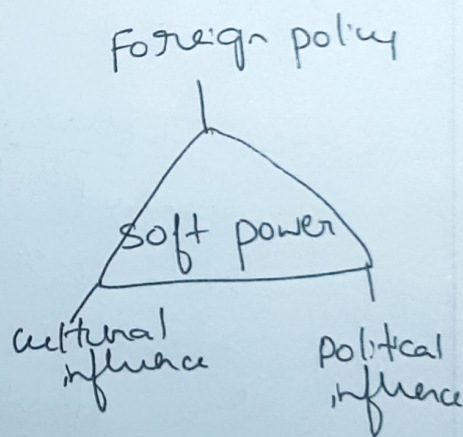
China is in better position in hard power over India in GDP, global investment military power.

Even though India cultural history, democratic setup are soft power but fails to be competitive over China.

Soft power is the ability of a country to persuade rests on the power of attraction. India performance in 3 aspects

### (1) Foreign policy

\* In Diplomatic influence India ranks 6th & China ranks 1st among 25 Asian powers as per Lowy institute of Australia.



- \* Even though India nearly matches China in no. of regional embassies but lag behind no. of embassies worldwide
- \* India matches with China in regional members but contribution to UN capital budget is dwarfed (11.7% - China, 0.8% - India)

### Cultural Influence

- \* In cultural projection, India scores better on Google searches and export more in cultural services
- \* China does better in several indicators: no. of brands in top 500 global brands (73), where India only 9
- \* Number of UNESCO world heritage sites: China has 53, India 37
- \* Chines can travel 73 countries visa free while India 60

### Political Influence

Government effectiveness index shows India score 43% within & ranked 12th while China score 32% with rank 10th. India shows better in political stability

Thus India must recognize its cultural roots, heritage values must develop on this line, until we recognize India ability to become super power is not possible