

5. The poultry industry needs a liberal foreign trade policy to access feed material. Do you agree with this view?

The fast growing Indian poultry industry expected to grow in the next few years at CAGR of over 8%.

Reasons for Growth.

- (1) Dynamic demography following evolving food habits.
- (2) Rising urban incomes.
- (3) Gradual shift of population towards white meat for protein.

According to OECD-FAO, consumers in middle and lower income countries are attracted to poultry due to

- ↳ lower prices,
- ↳ Product consistency and adaptability
- ↳ higher protein and lower fat content.

But, aforementioned progress can be marred by unavailability of feed

materials or low quality feed materials.

Range of interventions to curb feed challenges

by liberalising import policy of feed materials

- (1) Certainty of raw material / feed availability, affordability and access.
e.g. Maize, Soyameal, Direct Distillers grain (DDG)
- (2) Policy support give protection against price volatility and in turn, support price sensitive raisers.
- (3) Partial replacement of soyabean with soyabean which can be used for feed.
- (4) The poultry industry must be allowed to import feed at actual market conditions.
- (5) Competitive availability of feed materials.

U.P.S.C.

प्रश्न संख्या
(Question No.)

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- (6) Large industry player must manage their price risk by using exchange-traded derivative contracts and delivery based forward contracts.
- (7) Strong government-industry research interface to bring best practice to ensure food safety.

Thus, Indian poultry sector growth trajectory can be strengthened and elevated by clear road map and investment & research support.