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24/07/2018

The European Union (EU) had recently slapped antitrust fine on google. Discuss why and what does it imply for India.

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Reason for Imposing Fine

The tech giant has contracted with hardware manufacturers to put its search in the face of the users and thus undermining the competition.

NEED To Follow European Commission:

- 1) Political Influence on broadcasting Specific Information
- 2) Difficult to separate fake news from correct one
- 3) No Support for Genuine Journalism
- 4) Draconian Section 66A on free Speech
- 5) Reduction in Anti-Competitive practices
- 6) Availability of More choice to users
- 7) To boost Innovation and Creativity

In order to achieve this targets India is in a position to follow European Commission's move.

Learnings for India:

- 1) Securing data and parity on Internet
- Europeans are sensitive about the parity and data on Internet. we should

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learn from them and formulate policies for Indian context.

2) Indigenous Search Engine!

China has developed their own search engine and the same kind of development has to be initiated in India.

3) Boost of technology and Research.

4) Policy watch on tech giants and effective regulations.

There is a need for fair, open and equal Internet and digital space and it is time for India formulate a road map in this regard.