

The European Union (EU) had recently slapped antitrust fine on Google. Discuss why and what does it imply for India?

Reason for European union fine on Google:

Android-based OS mobile phone require mobile applications for functioning of mobile, bulk of apps are only available through the Google play store, which makes it a commercial necessity for phone-makers to preload the Google play app.

If they load Google play, they are bound by agreement to also load other Google apps which denies "the benefits of effective competition".

India:

India now second-largest mobile manufacturing hub and mobile users are increasing every year. Indian smartphone environment is dominated by the Android-based OS. The above said problem affect India too.

This type of agreement by Google will discourage small application innovator all over the world.

India is a diverse country with no common single language for whole India it affect the local innovator who may develop applications in vernacular languages. If so it can be used for specific localised needs and also during disaster ⁱⁿ message ⁱⁿ from coastal area to vernacular language.

For example Chinese people are developing their own search engines and browsers, which are as efficient as Google variation. They using this to satisfy localised needs.

competition commission should take bold steps like European commission to induce Google to open up the desi Android environment. This would stimulate local app developer and it provide an especially big boost to app developers in vernacular languages.