UPSC Daily Current Affairs| One Liners 27-09-2025

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History, Art and Culture

Sewa Parv 2025

- It is a nationwide festival of *service, creativity, and cultural pride.*
- **Held on –** 17th Sep to 2nd Oct.
- **Theme –** "Viksit Bharat Ke Rang, Kala Ke Sang".
- **Aim –** To bring together communities, institutions, and individuals in a collective movement of Sewa (service), creativity, and cultural pride.

Social Issues

Unfair Trade Practices

Central Consumer Protection Authority (CCPA) imposes penalty of Rs 2 Lakh on Digital Age Retail Pvt. Ltd (FirstCry).

- **Issues –** FirstCry displayed products with the representation "MRP inclusive of all taxes," while at the checkout stage, an additional GST was levied on the discounted price.
- **Penalty for –** Drip pricing**,** misleading advertisement and unfair trade practices.
- **Legal basis –** Sections 10, 20 and 21 of the *Consumer Protection Act, 2019.*

Drip pricing

- A dark pattern, which *misled consumers about the final payable amount* and undermined informed decision-making.
- **Guidelines under –** Prevention and Regulation of Dark Patterns, 2023.
- **Legal basis –** Rule 7(1)(e) of the Consumer Protection (E-Commerce) Rules, 2020, which requires the total price, inclusive of all charges and taxes, to be displayed upfront.

Polity & Governance

Ayurveda Training Accreditation Board (ATAB)

Ministry of Ayush held a high-level review meeting to assess the progress of the Ayurveda Training Accreditation Board.

- **Established in –** 2019.
- **Operating under –** Rashtriya Ayurveda Vidyapeeth (RAV), by Ministry of Ayush.
- **Objective –** To accredit Ayurveda training courses being conducted both within India and abroad, which does not fall under the purview of *National Commission for Indian System of Medicine (NCISM) Act 2020.*

Economy

Speed Post

Department of Posts announces change in Inland Speed Post (Document) Tariff and introduces new features.

- **Introduced in –** 1986, as a part of India Post's modernization efforts.
- **Aim –** To provide fast and reliable delivery of letters and parcels across the country.
- **Last revision in –** 2015
- **New features**
  - OTP-based secure delivery
  - Online payment facility
  - SMS-based delivery notifications
  - Convenient online booking services
  - Real-time delivery updates
  - Registration facility for users

Agriculture

3rd Edition of Global Food Regulators Summit 2025

- **Organized by –** Food Safety and Standards Authority of India (FSSAI), Ministry of Health and Family Welfare.
- **Theme –** "Evolving Food Systems- Yatha Annam Tatha Manah" reflects the critical role of food for our physical & mental well-being.
- **Launch –** 'Eat Right Thali' Book by FSSAI, showcasing India's rich culinary heritage and nutrition wisdom.

Eat Right India (ERI) movement

- **Launched by –** Food Safety and Standards Authority of India.
- **Aim –** To protect the health of the people and the planet by transforming the food ecosystem of the country through a systems approach.
- **3 key themes –** Eat Safe, Eat Healthy, and Eat Sustainable.
- It is inspired by the focus on preventive and promotive healthcare under Ayushman Bharat and POSHAN Abhiyaan.

Science

Prayas

- It is a first-of-its-Kind multi-disciplinary *Integrated Neuro Rehabilitation Centre.*
- **Launched at –** All India Institute of Ayurveda (AIIA), Goa.
- **Nodal ministry –** Ministry of Ayush.
- **Objectives –** To brings together ayurveda, physiotherapy, yoga, speech therapy, occupational therapy, and modern paediatrics under one roof.
- To provide holistic and patient-centred neuro-rehabilitation, focused on children with neurological and developmental conditions.

Miscellaneous

World Pharmacists Day

- **Annually celebrated on –** 25th September.
- **Started in –** 2009.
- **Commemoration to –** Anniversary of the International Pharmaceutical Federation.
- **Theme 2025 –** "Think Health, Think Pharmacist".
- **Aim –** To recognizing the vital role pharmacists play in healthcare systems worldwide.

International Pharmaceutical Federation

- It is the *non-governmental global body* representing over 4 million pharmacists and pharmaceutical scientists.
- **Established in –** 1912.
- **Officially connected to –** World Health Organisation.
- **Aim –** To recognize the vital role of pharmacists in healthcare systems around the globe.

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