UPSC Daily Current Affairs| One Liners 23-12-2025

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Awards

Public Relations Society of India (PRSI) National Awards

• These awards are the highest recognition of *Public Relations and Corporate Communications excellence.*

• **Objectives –**

- To recognize outstanding contributions and the demonstration of leadership within the industry.
- To foster healthy professional competition in order to elevate the standards of Public Relations practice in India.

Public Relations Society of India (PRSI)

• It is the national association of PR practitioners.

• **Established in –** 1958.

• **Objectives –**

- To promote the recognition of public relations as a profession.
- To formulate and interpret to the public the objectives and the potentialities of public relations as a strategic management function.

PRSI National Awards to SAIL

SAIL Recognised with 8 Prestigious PRSI National Awards for Communication Excellence.

• **Presented during –** The 47th All India Public Relations Conference, held in Dehradun.

• **Recognized for –** It's innovative approach to corporate communication, particularly its successful integration of cutting-edge technology and its commitment to national development.

• **Awarded categories –**

- Best Advertising Campaign using AI.
- Best Use of AI in PR Campaign.
- Corporate Website.
- Most Impressive Event Management.
- Make in India (Defence Sector).
- E-Newsletter.
- Best Communication Campaign (Internal Publics).
- Sustainable Development Report.

Social Issues

"Celebration of Intergenerational Bonds" Programme

• **Organized by –** Ministry of Social Justice & Empowerment.

• **Objectives –**

- To strengthen emotional, social, and cultural bonding between different generations.
- To promote active and dignified ageing.
- To further strengthen the spirit of affection, dialogue, cooperation, and mutual respect between generations.

• **Significance –** It aligned with Viksit Bharat@2047, the national agenda on senior citizen welfare and fostering a harmonious, empowered, and inclusive India.

Polity & Governance

PESA Mahotsav

• **Held in –** Visakhapatnam, Andhra Pradesh.
• **Conducted by –** Ministry of Panchayati Raj.
• **Commemoration of –** The anniversary of the Panchayats Extension to Scheduled Areas (PESA) Act, 1996.
• **PESA Act –** It empowers tribal communities by extending Panchayati Raj provisions to their scheduled lands, protecting them from being removed or alienated in their lands.
• **Objective –** To spread awareness on the act and improving the capabilities of local level bodies in Scheduled Areas.

Security

Delivery of 'ANJADIP'

• It is 3rd of 8 ASW SWC (Anti-Submarine Warfare Shallow Water Craft).
• **Indigenously designed and built by –** Garden Reach Shipbuilders and Engineers (GRSE), Kolkata.
• **Designed and constructed –** As per the Classification Rules of Indian Register of Shipping (IRS) under a Public-Private-Partnership (PPP).
• **Reincarnation of –** The erstwhile INS Anjadip, a Petya class Corvette decommissioned in 2003.
• **Name derives from –** Anjadip Island located off coast of Karwar, Karnataka.
• **Features –**
  - These ships at approx. 77m length, are the largest Indian Naval Warships propelled by *Waterjets* and are equipped with state-of-the-art Lightweight Torpedoes.
  - Indigenously designed *Anti-Submarine Rockets and shallow water SONAR*, enabling effective detection and engagement of underwater threats.
  - It will strengthen Navy's Anti-Submarine, *coastal surveillance and mine laying capabilities.*

Science

Technical Project Meeting on traditional medicine (TM)

• **Held in –** New Delhi.
• **Driven by –** Memorandum of Understanding (MoU) and Donor Agreement signed between WHO and Ministry of AYUSH.
• **Objectives –**
  - To set an intervention code on Traditional medicine.
  - To develop a dedicated Traditional Medicine module within the International Classification of Health Interventions (ICHI).
  - To lay the foundation for integrating Ayurveda, Siddha, and Unani (ASU) systems into global healthcare standards, with India providing both financial and technical support.
• **Significance –** It aligns with the Prime Minister's vision, which emphasizes expanding the global reach of Ayush systems through scientifically validated approaches.

ISRO to Launch Mobile Broadband Satellite

ISRO's LVM3 M6 mission will launch the BlueBird Block-2 satellite for AST SpaceMobile.

• **Mission –** ISRO's LVM3 M6.
• **Satellite –** BlueBird Block-2.
• **Client –** U.S.-based AST SpaceMobile (commercial agreement).
• **Objective –**
- To deploy a next-generation communication satellite.
- To provide high-speed cellular broadband directly to smartphones globally, bridging connectivity gaps.

• **Notes –**
- **BlueBird Block-2 -** It will be the largest commercial communication satellite in Low Earth Orbit (LEO).
- **AST SpaceMobile -** It builds a space-based cellular broadband network, partnered with over 50 mobile operators.

Chandrayaan-5 / LUPEX Mission

Japan's space mission onboard the H3 rocket suffered failure at the 2nd stage after lift-off.

• **Joint lunar mission by –** *ISRO and JAXA (Japan's space agency).*
• **Scheduled for –** 2027-28 launch on Japan's H3 rocket.
• **Objectives –**
- To study volatile materials in lunar south pole region.
- To explore lunar water in Permanently Shadowed Regions (PSR)
- To collect samples from lunar south pole.

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'Internationalisation of Higher Education in India'

• **Report titled –** '*Internationalisation of Higher Education in India: Prospects, Potential, and Policy Recommendations*'.
• **Released by –** NITI Aayog.
• **Key highlights –**
- It focuses on *'internationalisation at home' as envisioned in NEP 2020.*
- It examines approaches to internationalisation at the global, national, and institutional levels, along with temporal trends in academic mobility over the last 20 years.

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