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Government Policies & Interventions

Department of Posts – ONDC Online Order

Department of Posts delivers first-ever ONDC online order as logistics service provider.

• **Integration of –** Department of Posts with Open Network for Digital Commerce (ONDC)
• **Objective –** To enable sellers on ONDC-enabled buyer applications to select the Department of Posts for parcel pickup, booking, transmission, and delivery through its extensive nationwide postal network.

Open Network for Digital Commerce (ONDC)

• It serves as a unified platform where stakeholders can interact freely without the constraints of exclusive ecosystems.
• **Launched in –** 2022, by Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce.
• **Based on –** Open-sourced methodology, using open specifications and open network protocols independent of any specific platform.
• **Objective –** To promote open networks for all aspects of exchange of goods and services over digital or electronic networks.
• **Significance –** By fostering open protocols and reducing dependency on monopolistic platforms.

Economy

Composite Salary Account Package for Central Government Employees

• **Launched by –** Department of Financial Services (DFS), Ministry of Finance.
• **Associated with –** Public Sector Banks.
• **3 core segments –** *Banking, Insurance and Cards.*
• **Objective –** To provide a comprehensive suite of banking and insurance benefits under a single, seamless account structure.
• To ensure maximum coverage, uniformity and convenience for employees across *all cadres [Group A, B and C].*
• **Significance –** It aligned with Viksit Bharat 2047 and the national commitment towards Insurance for All by 2047.

National Campaign on Entrepreneurship

• **Launched by –** Ministry of Rural Development.
• **Aim –** To train and build capacity of 50,000 community resource persons (CRPs) on enterprise promotion and impart EDP training to 50 lakh SHG members of DAY-NRLM.
• **Significance –** It presents a strategic opportunity to deepen enterprise development across India's rural landscape, foster local economic growth and unlock the entrepreneurial potential of SHG women.

Deendayal Antyodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM)

• **Implemented by –** Ministry of Rural Development.
• **Objective –** To bring a transformational change in the income levels of rural women by promoting diversified and sustainable livelihoods.

Womaniya Initiative

GeM marks 7 years of womaniya initiative to strengthen women-led MSE.

• **Launched under –** Government e-Marketplace (GeM), in 2019.
• **Objectives –** To address the limited access of women entrepreneurs and Self-Help Groups (SHGs) to government markets.
• To provide a direct, transparent and fully digital interface with government buyers.
• To eliminate intermediaries and reduced entry barriers that had historically constrained women participation.

Science

Paripoorna Mediclaim Ayush Bima for CGHS beneficiaries

• **Launched by –** Department of Financial Services (DFS), Ministry of Finance.
• **Eligibility** – Exclusively available to CGHS beneficiaries with a maximum of 6 members per policy.
• **Coverage** – It provides indemnity-based in-patient hospitalization coverage within India, with sum insured options of Rs.10 Lakh or Rs.20 Lakh.
• Product will have Co-payment component allowing beneficiaries to choose between 70:30 or 50:50 co-sharing between insurance company and the subscribers.
• **Objective –** To provide cashless facilities, modern treatments and access to a wide network of hospitals.

Pilot for Real-Time Stray Cattle Safety Alert on National Highways

• **Launched by –** National Highways Authority of India.
• **Implemented on –** Jaipur–Agra and Jaipur–Rewari National Highway corridors.
• **Mechanism –** Location-based alerts will be triggered for the National Highway commuters, providing advance warnings approximately 10 km before identified high-risk stretches.
• **Objectives –** To deliver real-time safety alerts to National Highway users approaching stray cattle–prone zones.
• To reduce accidents caused by sudden cattle movement on the National Highways, particularly during fog and low-visibility conditions.

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"Eco-restoration of the Aravalli Landscape"

• **Report prepared by –** Sankala Foundation.
• **Highlights –** It provides a scientific, community-driven and scalable framework to strengthen the 'Aravalli Green Wall Project'.
• It emphasises that restoration efforts must be landscape-scale, data-driven, community-anchored and multidisciplinary.
• **Note –** Aravalli ecosystem is protected by *4 tiger reserves and 18 protected areas.*

Periodic Labour Force Survey (PLFS)

• It is the primary source of data on activity participation and employment and unemployment conditions of the population.

• **Conducted by –** National Statistical Office (NSO), under the Ministry of Statistics and Programme Implementation (MoSPI).

• **Key labour market indicators –** Labour Force Participation Rate (LFPR), Worker Population Ratio (WPR) and Unemployment Rate (UR) at the all-India level following the *Current Weekly Status (CWS) approach.*

• **Key highlights - Age group 15 years and above.**

- Overall LFPR continued its *upward trend* since June, 2025 and stood at 56.1% in December, 2025.
- Female LFPR, recorded a *sustained increase* since June, 2025 and stood at 35.3% in December 2025, marking the highest level observed during the year.
- Following a decline in June, 2025, the overall WPR, showed a *sustained recovery and reached its yearly peak* of 53.4% in December, 2025.
- Rural male and female workforce participation *increased* in December 2025, reaching 76.0% and 38.6%, respectively.

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