Scheme for Promotion of International Cooperation for AYUSH

Why in News?

The Ministry of AYUSH recently has rolled out several initiatives to foster the growth of Ayurveda products.

- It is a *Central Sector Scheme* for promotion of International Cooperation (IC Scheme) with the mandate to promote and strengthen awareness about Ayush Systems of Medicine.
- **Objectives** – To facilitate international promotion, development and *recognition of AYUSH* (Ayurveda, Yoga, Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy).
- To *foster interaction* of stakeholders and market development at international level.
- To *support international exchange* of experts and information.
- To give *boost to Ayush products*/ services / education/ research/ training globally.
- To promote *academics and research* through establishment of Ayush Academic Chairs in foreign countries

Initiatives	Measures
Traditional Medicine and Homoeopathy	MoUs with 24 foreign nations.
AYUSH Academic Chairs in foreign nations	MoUs with 15 International Institutes
Research/Academic collaboration	Regular MoUs at Institute level
42 AYUSH Information Cells	In 38 foreign nations
International AYUSH Fellowship/Scholarship Program.	Scholarships to foreign nationals studying AYUSH courses in recognized AYUSH institutions in India

> *At present 260 students from following 32 countries are taking Ayush education in different institutes under Ayush Fellowship Scheme.*

AYUSH chairs

- **Aim** – To advance academic exchange, research, and public awareness of AYUSH, leading to its recognition & acceptance in the host country.
- **Establishments** – It results either from *bilateral efforts or the willingness of a foreign* institution to host the AYUSH Chair.
- A Chair MoU is then signed between the foreign university and an institute under the Ministry of Ayush.
- Subsequently, an AYUSH expert with the requisite qualification is selected.

- The Chair is then deputed to the foreign university.
- **Responsibilities**
    - **Ministry of AYUSH** – Provides the salary and travel costs
    - **Host foreign university** – Provides rent-free accommodation and local hospitality to the Chair.
- **Duration** – The chair is deputed *initially for 1 year*, and extendable up to 3rd year.
- **Functional academic AYUSH Chairs** – Bangladesh, Australia, Mauritius, Latvia, and Malaysia.

Reference

PIB| Scheme for Promotion of International Cooperation for AYUSH

