

SASCI Scheme

Prelims - Current events of National & International importance

Why in News?

Recently, the Ministry of Tourism has rolled out operational guidelines for the SASCI scheme to state governments.

- **SASCI** - Special Assistance to States for Capital Investment - Development of Iconic Tourist Centres to Global Scale' (SASCI) scheme.
- **Aim** - Transforming select ***tourist destinations*** into globally competitive attractions.
- It is a ***centrally funded initiative*** for advancing select tourist destinations through capital investment and innovation.
- **Launched by** - Ministry of Tourism.
- **Selection method** - These projects are identified based on the project proposals submitted by the relevant state governments.
- **Scrutiny parameters** - Connectivity to the site, tourism ecosystem, carrying capacity, sustainability measures, sustainable operation and management, project impact and value created, and tourism marketing plans, etc.
- **Key features**
 - **Time bounded framework** - projects are to be developed and completed within maximum 2 year's period
 - **State execution** - implemented and managed by the concerned State Government.
 - **Digital interaction** - promotional activities endeavours in the international and domestic markets through social media, promotional websites, events etc.
- **Significance**
 - Developing end to end tourist experience,
 - Funding support to the shortlisted proposals,
 - Strengthening all points of the tourist value chain,
 - Harnessing quality expertise for design and development,
 - Sustainable operations and maintenance etc.

Reference

[DD News| SASCI Scheme](#)

[PIB| SASCI Scheme](#)