SASCI Scheme

Prelims - Current events of National & International importance

Why in News?

Recently, the Ministry of Tourism has rolled out operational guidelines for the SASCI scheme to state governments.

- **SASCI –** Special Assistance to States for Capital Investment - Development of Iconic Tourist Centres to Global Scale' (SASCI) scheme.
- **Aim -** Transforming select ***tourist destinations*** into globally competitive attractions.
- It is a ***centrally funded initiative*** for advancing select tourist destinations through capital investment and innovation.
- **Launched by -** Ministry of Tourism.
- **Selection method -** These projects are identified based on the project proposals submitted by the relevant state governments.
- **Scrutiny parameters** - Connectivity to the site, tourism ecosystem, carrying capacity, sustainability measures, sustainable operation and management, project impact and value created, and tourism marketing plans, etc.
- **Key features**
  - **Time bounded framework -** projects are to be developed and completed within maximum 2 year's period
  - **State execution -** implemented and managed by the concerned State Government.
  - **Digital interaction -** promotional activities endeavours in the international and domestic markets through social media, promotional websites, events etc.
- **Significance**
  - Developing end to end tourist experience,
  - Funding support to the shortlisted proposals,
  - Strengthening all points of the tourist value chain,
  - Harnessing quality expertise for design and development,
  - Sustainable operations and maintenance etc.

Reference

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