

## Revised National Program for Dairy Development (NPDD)

### Why in news?

*The Union Cabinet, chaired by the Prime Minister Shri Narendra Modi, has recently approved the Revised National Program for Dairy Development (NPDD).*

- **NPDD scheme** - Was launched by the Department of Animal Husbandry and Dairying (DAHD) in *February 2014*.
- **Revised NPDD** - Is a *Central Sector Scheme* that focuses on *modernizing and expanding dairy infrastructure*, ensuring the sector's sustained growth and productivity.
- **Ministry** - Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying.
- The scheme consists of 2 key components:
- **Component A** - It is dedicated *to improve essential dairy infrastructure*, such as milk chilling plants, advanced milk testing laboratories and certification systems.
- Formation of *new village dairy cooperative societies* and strengthens milk procurement and processing in the underserved regions are promoted under this component.
  - The underserved regions includes North Eastern Region (NER), hilly regions, and Union Territories (UTs), especially in remote and backward areas.
- It also advocates for formation of *2 Milk Producer Companies (MPCs)* with dedicated grant support.
- **Component B** - Is also known as "Dairying through Cooperatives (DTC)".
- It will continue to foster dairy development through cooperation with the Government of Japan and *Japan International Cooperation Agency (JICA)*.
- This component focuses on the *sustainable development of dairy cooperatives*, improving production, processing, and marketing infrastructure in the 9 States.
- The 9 states include Andhra Pradesh, Bihar, Madhya Pradesh, Punjab, Rajasthan, Telangana, Uttarakhand, Uttar Pradesh and West Bengal.

*The implementation of NPDD has positively impacted 1.87 million farmers by generating over 30,000 jobs and has increased daily milk procurement capacity by 10 million liters.*

### Significance

- **Impetus to infrastructure** - The program will give an impetus to the dairy sector by creating infrastructure for milk procurement, processing capacity, and ensuring better quality control.
- **Aids farmers and rural development** - To gain better access to markets, to ensuring

better pricing through value addition.

- It also *improve the efficiency of the supply chain*, leading to higher incomes and greater rural development.
- **White Revolution 2.0** - The program will transform India's modern infrastructure, in sync with White Revolution 2.0.
- **Technology and labs** - It will support the newly formed cooperatives by providing new technology, and quality testing labs.

***Fourier Transform Infrared (FTIR)** milk analyzers use infrared light to analyze milk composition, offering rapid and accurate measurements of components like fat, protein, and lactose, as well as screening for adulteration and contaminants.*

*The NPDD has supported upgradation of labs with FTIR.*

- **Resilient dairy sector** - Revised NPDD will improve rural livelihoods, generate jobs and build a stronger, more resilient dairy industry that benefits farmers and stakeholders across the country.

## References

[PIB | Revised NPDD](#)

