

Prime Minister Dhan-Dhaanya Krishi Yojana (PMDDKY)

PIB Analysis

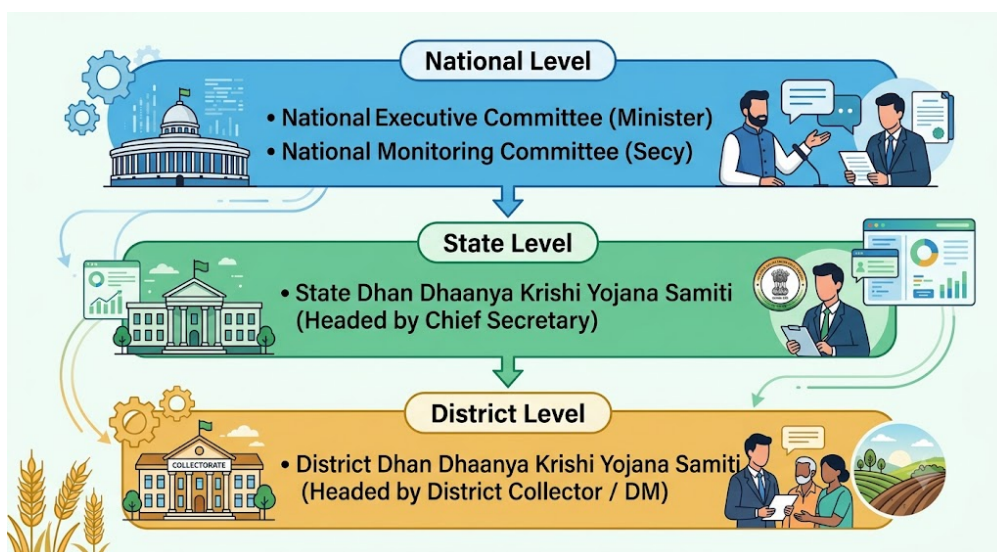
Core Overview

- **Approved and Launched** - Approved by Union Cabinet on 16th July 2025; formally launched by the Prime Minister on 11th October 2025 (Celebrating 1st Anniversary on 11th October 2026).
- **Duration** - 6-year initiative (2025-26 to 2030-31).
- **Target Area** - 100 Aspirational Agricultural Districts across all States and Union Territories (every State has at least 1 designated district).
- **District Selection Criteria** -
 - Low agricultural productivity.
 - Low cropping intensity.
 - Lower agricultural credit disbursement.
 - Proportionate share of net cropped area and operational holdings per State/UT.
- **Convergence Model** - Integrates 36 Central Schemes across 11 Ministries/Departments, supplemented by State schemes and CPSE Corporate Social Responsibility (CSR) participation (mandated by DPE for FY 2026-27 and 2027-28).



Three-Tier Administrative Governance Structure

- **District Level** - District Dhan Dhaanya Krishi Yojana Samiti (headed by DM/Collector) formulates and executes District Action Plans (DAPs).
- **State Level** - State Dhan Dhaanya Krishi Yojana Samiti (headed by Chief Secretary) reviews and integrates DAPs into state annual budgets.
- **National Level** -
 - *National Executive Committee* - Chaired by the Union Minister for Agriculture and Farmers Welfare.
 - *National Monitoring Committee* - Chaired by the Secretary, Department of Agriculture and Farmers Welfare (DAandFW).



Performance Metrics and Digital Monitoring Engine

- **Tracking Framework** - 121 total indicators across 36 converged schemes (74 Output Indicators and 47 Outcome Indicators).

- **PM-DDKY Dashboard** - Operational since late October 2025; publishes monthly output-based rankings for all 100 districts.
- **Macro Performance Jump (April 2026 vs August 2026)** -Overall average composite score rose from 18.85 to 46.89 (an improvement of +28.04 points).

Objective	April 2026 Score	August 2026 Score	Growth
Enhancing Agricultural Productivity	1.50	8.08	+6.58
Crop Diversification and Sustainable Practices	4.08	10.18	+6.10
Post-Harvest Storage Capacity	2.14	5.19	+3.05
Irrigation Infrastructure	1.38	4.91	+3.53
Agricultural Credit Access (Short and Long Term)	2.40	6.53	+4.13
Governance and Service Delivery	7.41	12.05	+4.64

Gadchiroli (Maharashtra) — Local Value Addition

- **FPO** - Desaiganj Farmers Producer Co. Ltd. (800 farmer members).
- **Intervention** - Built a 3 MTPH rice processing unit and a 900 MT storage warehouse for the indigenous *Jay Sri Ram* rice variety.
- **Financial Impact** - Achieved a turnover of Rs.1.24 crore in FY 2025-26 through direct local processing.

Tumakuru (Karnataka) — International Market Integration

- **FPO** - Tiptur Farmer Producer Co. Ltd. (750 farmer members).
- **Intervention** - Direct B2B supply chain partnership for Ball Copra with a French multinational corporation.
- **Financial Impact** - Generated Rs.1.60 crore turnover in FY 2025-26; aggregated 138+ tonnes of copra valued over Rs.1.9 crore (by Sept 2026).

Jaisalmer (Rajasthan) — Climate-Smart Micro-Irrigation

- **FPO** - Jaisalmer Krishi Fed Producer Co. Ltd. (1,236 farmer members).
- **Intervention** - Executed Integrated Pest Management (IPM) cumin farming over 2,000 acres paired with solar-powered sprinkler irrigation across 500 acres.
- **Impact** - Reduced water usage, lowered diesel costs, and boosted crop yields in arid climate conditions.

Key Takeaways

- **Shift to Data-Driven Governance** - Monthly indicator-based rankings ensure administrative accountability at the District Collector level.
- **FPO Sangam Collaboration** - The inaugural PM-DDKY FPO Sangam (Dec 2025) connected 72+ FPOs across 15 States to scale peer-to-peer learning in organic/natural farming, oilseeds, and digital agriculture.
- **Sustainable Institutional Foundation** - Year 1 completes the baseline architecture (DAPs, dashboard monitoring, and multi-ministry convergence), creating a scalable model for inclusive regional agricultural development through 2031.

Reference

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