Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA)

Prelims: *Current events of national and international importance | Schemes*

Why in News?

The Ministry of Health and Family Welfare launched the nationwide celebrations to commemorate "10 Years of PMSMA – A Decade of Care".

- **Aim –** To provide fixed-day assured, comprehensive and quality antenatal care universally to all pregnant women on the 9th of every month, particularly during the 2nd and 3rd trimesters.
- **Launch –** On 9th June 2016
- **Nodal Ministry** – Ministry of Health & Family Welfare.
- **Objective** – To address the critical need for standardised maternal healthcare services and *reduce maternal and infant mortality rates* across the country.
- **Implementation** – By the Ministry of Health & Family Welfare, Government of India, through the National Health Mission at state and district levels.
- **Coverage** – Primary Health Centres, Community Health Centres, District Hospitals, and urban health facilities.
- The applications are accepted both online through the PMSMA portal and offline at designated government health facilities.
- **Eligibility**
  - The applicant must be a pregnant woman in the 2nd or 3rd trimester.
  - Must be an Indian citizen residing in India.
  - Willing to visit designated government health facilities on the 9th of every month.

Key Features

- Monthly antenatal checkups on the 9th of every month at public health facilities.
- Services provided by Obstetrics & Gynaecology specialists, radiologists and physicians, with private sector support.
- Minimum package for every woman, like essential investigations (including 2nd trimester ultrasound), iron folic acid tablets, calcium supplements, and other prescribed medicines.
- Single window system for all streamlined investigations and medicine distribution.
- Special focus on
  - Unregistered or missed antenatal care women
  - Dropouts
  - High-risk pregnancies
- Distribution of Mother and Child Protection Cards and safe motherhood booklets.

- High-risk pregnancy identification via stickers
    - Green sticker (no risk)
    - Red sticker (high risk)
- Use mobile app and web portal to locate nearest PMSMA facility.
- **Significance –** PMSMA is a vital pillar of the Government's Continuum of Care approach under the Reproductive, Maternal, Newborn, Child and Adolescent Health (RMNCH+A) Strategy.
- It focuses on improving the quality, coverage, diagnostics, and counselling of antenatal care (ANC).

Reference

PIB | Nationwide Celebrations Marking a Decade of PMSMA

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