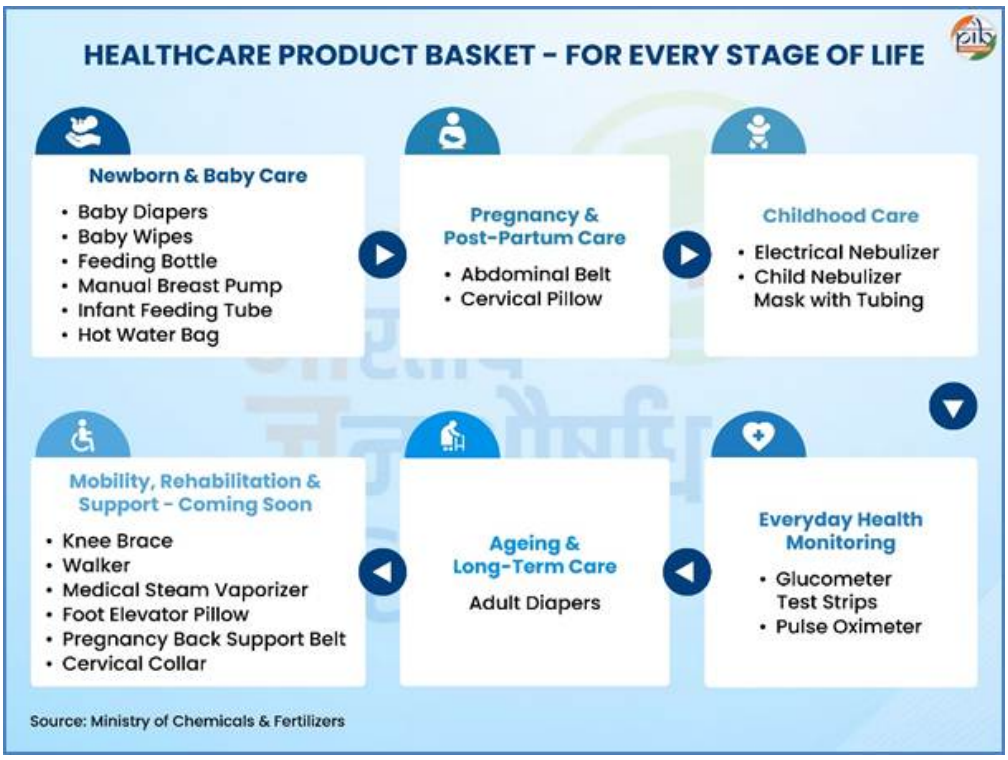
Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP)

Expanding the Scope of Affordable Healthcare beyond Medicines across Every Stage of Life

Context

- **Beyond the Prescription –** Healthcare needs extend far beyond medicines; they encompass surgicals, consumables, and day-to-day care management products.
- **Life-Cycle Approach –** The scheme addresses changing health and financial needs at every stage of life—from the arrival of a newborn to the care of aging parents and dependents.
- **The Burden of Care –** Welcoming a new life or caring for bedridden/dependent family members brings immense joy, but also structural expenses and out-of-pocket costs that alter a family's planned budget.



Macro Key Performance Indicators (KPIs)

- **Network Scale –** Over **20,000 Janaushadhi Kendras (JAKs)** are operational across the country to bring products closer to everyday family needs.
- **Five-Year Sales (FY 2021-22 to FY 2025-26) –** Reached a total turnover of **Rs. 7,873.85 crore** through the JAK network.
- **Citizen Savings –** Generated direct savings of approximately **Rs. 37,200 crore** for Indian citizens over the last five financial years.
- **Total Product Basket (As of August 2026) –** Includes **2,110 medicines** and **315 surgicals, medical consumables, and devices**.
- **Therapeutic Coverage –** Spans all major therapeutic groups including cardiovascular, anti-cancer, anti-diabetic, anti-infectives, anti-allergic, gastro-intestinal medicines, and nutraceuticals.

Segment-Wise Target Initiatives

Janaushadhi Bachpan (Infant and Maternal Care)

- **Diapers and Hygiene –** Provides baby diapers in different sizes and **Baby Wipes** (Pack of 20 priced at **Rs. 45**).
- **Infant Care Hardware –** Includes Baby Feeding Bottles (250 ml), Manual Breast Pumps, and Infant Feeding Tubes.
- **Maternal and Post-Partum Recovery –** Offers Abdominal Belts to support post-delivery care and **Cervical Pillows** priced at **Rs. 525** for comfort during and after pregnancy.

Pediatric and Respiratory Support

- **Medical Equipment –** Access to affordable home devices for growing children facing respiratory issues.
- **Pricing Benchmarks – Electrical Nebulizer Machines** are available at **Rs. 937.50** and **Nebulizer Masks with Tubing** for children at **Rs. 200**.

Diagnostic Monitoring and Geriatric Care (Jan Aushadhi Swabhiman)

- **Daily Monitoring – Glucometer Test Strips (25 strips)** are priced at **Rs. 500** for blood sugar tracking alongside Pulse Oximeters for oxygen saturation checks.
- **Dignity in Aging –** The **Jan Aushadhi Swabhiman** initiative introduces a dedicated range of adult diapers to provide hygiene, comfort, and financial relief for families caring for aged or bedridden individuals.

Future Expansion and Pipeline Products

- To further broaden the scope of affordable rehabilitation, mobility, and supportive care, the Government is actively processing the inclusion of the following products into the Janaushadhi network –
    - Range of Motion (ROM)-Knee Brace
    - Walker (Sit Assist-to-Stand Support)
    - Medical Steam Vaporizer
    - Foot Elevator Pillow
    - Pregnancy Back Support Belt

- Cervical Collar

Reference

PIB | PMBJP