PANKHUDI Portal

Prelims: *Current events of national and international importance*

Why in News?

The Ministry of Women and Child Development (WCD) recently launched the PANKHUDI portal.

- It is an integrated platform aimed at strengthening corporate partnerships, voluntary contributions and stakeholder engagement for the *welfare and empowerment of women and children*.

Key Features

- **Centralized Platform-** Single-window digital platform to facilitate participation from individuals, NRIs, NGOs, CSR contributors, corporate and government agencies in women and child development initiatives.
- **Thematic Focus -** Covers important thematic areas such as nutrition, health, Early Childhood Care and Education (ECCE), child welfare and protection, rehabilitation, and women's safety and empowerment.
- **Mission Integration -** Supports and strengthens the implementation and monitoring of flagship missions, including ***Mission Saksham Anganwadi & Poshan 2.0, Mission Vatsalya, and Mission Shakti.***
- **Registration & Tracking -** Contributors can register, identify initiatives, submit proposals and track status through clearly defined digital workflows.
- **Non-Cash Contributions -** All contributions accepted through the portal are processed via ***non-cash, transparent and traceable modes*** to ensure accountability.
- **Significance -** Streamlines Corporate Social Responsibility and voluntary participation in women and child development programmes through a technology-enabled framework.
- Promotes transparency, accountability and real-time tracking of contributions and project outcomes, bridging gaps between public and private efforts for social development.

Reference

News on Air | PANKHUDI portal