

Padma Doree Initiative

Prelims: Current events of national & international importance | Art and Culture

Why in News?

Recently, North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) recently launched 'Padma Doree', a cross-regional textile initiative that merges the heritage crafts of Northeast India and Madhya Pradesh.

- **About Padma Doree** - It is a unique cross-cultural textile collaboration that fuses Eri (Ahimsa) silk from Northeast India with the Chanderi weaving traditions of central India (Madhya Pradesh).
- **Launched by** - NEHHDC under the Ministry of Development of North Eastern Region.
- **Goal** - By blending indigenous knowledge with contemporary luxury it creates a sustainable textile ecosystem ultimately Promoting National Integration & empowering regional artisans.

Features

- **Material Combined** - The warmth, durability, and texture of Eri silk with the delicate motifs and sheer elegance of Chanderi fabric.
- **Eri silk is** - also called as Ahimsa Silk or Peace full silk it is processed without killing the silkworm, aligning with global ethical fashion trends.
- **Heritage synergy** - The project streamlines direct knowledge exchange and bridges design between weavers from the Central India & North east.
- **Beyond Textiles** - The initiative also integrates regional culinary experiences to showcase the broader cultural richness of both participating regions.

Comparison

| Feature | Eri Silk | Chanderi Fabric |
|---------------------|---|---|
| Origin | In Assam & Other North eastern states. | MP (Chanderi, Ashoknagar) |
| Type | Produced by <i>Samia ricini</i> (fed on Castor leaves). | A perfect Blend of Cotton, silk & Traditional Zari. |
| Texture | Dense Like wood & thermal properties. | Light, sheer & transparent texture. |
| Unique Trait | A Non Violent extraction (Ahimsa Silk) | Known for Butti (motifs) and "Shimmery" finish. |
| Status | GI Tag | GI Tag |

Significance

- **Integration of nation** - Incorporates the spirit of "Ek Bharat Shreshtha Bharat" by Cementing craft gap between North east India & Central India.
- **Sustainable Development** - Endorses eco-friendly production methods & ethical fashion.
- **Livelihood** - Creating International platform for traditional artisans, making Regional crafts relevant for the modern luxury market.
- India is the only countries in the world producing 4 types of silk that is **Mulberry, Eri, Tasar & Muga**.

For Reference: [The times of India | IAS Parliament](#)

