

## **OpenAI's Data Residency**

**Prelims**: Current events of national and international importance

## Why in News?

Recently, ChatGPT-maker OpenAl has launched data residency in some Asian countries, enabling these regions to store data locally.

- Local data residency It refers to the practice of <u>storing and processing data</u> <u>within a specific geographic region</u>, often the country or region where the data originated or where the data subjects reside.
- It enhances the data control by the organisations and businesses.
- Data residency builds on OpenAI's existing enterprise-grade data privacy, security, and compliance features.
- Covered countries India, Japan, Singapore and South Korea,
- **Covered products** ChatGPT Enterprise, ChatGPT Edu, and the API users.

ChatGPT Enterprise	A <u>customised version of ChatGPT</u> , for businesses, offering security, privacy, & management features.
ChatGPT Edu	It is <i>built for universities</i> to deploy AI to campus operations and assist students, faculty and researchers with artificial intelligence.
OpenAI API	It is a set of tools that <u>allows developers to access and use</u> <u>OpenAI's models</u> within their own applications by integrating advanced AI capabilities like text generation and natural language processing in their projects.

- It could allow financial institutions to deploy Al for use cases like payment processing while remaining compliant with existing requirements that require payment data to be stored locally.
- **Significance for India** It will help Indian users <u>meet local data sovereignty</u> <u>requirements</u> while using OpenAI products.
- It allows *data at rest'* such as *prompts, Uploaded files, and chat interactions* to be stored within India.
- As Reserve Bank of India does permit transient cross-border processing under certain conditions, if this is implemented thoughtfully, concerns about data in motion could also be addressed.
- **Challenges** Although it is a step towards compliance, it has *fallen short of complete data sovereign*.
- The architecture stores data 'at rest' locally, but not necessarily 'in transit' or during model inference, thus that <u>data may still leave the country</u>, exposing enterprises to regulatory scrutiny.
- OpenAl has not announced local hosting of its GPT models or inference engines in

India.

India has grown to be the 2<sup>nd</sup> largest market for OpenAI, and the number of users in the country tripled by 2024.

## References

- 1. The Economic Times | Impact of OpenAI's Data Residency on India
- 2. <u>Business Standard</u> OpenAI's Local Data Residency

