

National Voters Day

Prelims: Current events of national and international importance

Why in News?

Recently, the 16th National Voters' Day (NVD) was celebrated, highlighting voter participation and democratic values across India.

- **Aim** - It celebrates democracy and empowers every citizen to take part in the electoral process.
- It is observed on ***January 25th each year.***
- **Commemoration** - The day marks the establishment of the ***Election Commission of India (ECI) in 1950, under Article 324*** of the Indian Constitution.
- **Launched in** - 2011.
- **Purpose** - To honour voters, encourage youth participation, strengthen democratic values, and promote universal adult suffrage.
- **Key Highlights 2026** -
 - **Theme** - The Election Commission of India (ECI) has adopted "My India, My Vote" as the theme for 2026.
 - **Tagline** - *Citizen at the Heart of Indian Democracy.*
 - **Venue** - Held in New Delhi.
 - **Event** - The President gave Electors' Photo Identity Cards (EPIC) to a group of newly enrolled young voters.
 - Awards given for excellence in electoral management.
 - Events held nationwide at polling booths, district, and State levels.
- **Activities** - Election Commission of India (ECI) organised ***National Electoral Awards***, which are presented on NVD at the National and State levels.
- **Best Election District Awards (2026)** - It is conferred for excellence in
 - Innovative voter awareness initiatives
 - Effective use of technology in elections
 - Training and capacity building of officials
 - Election management and logistics

- Implementation of Model Code of Conduct
- Media-led voter education campaigns
- **Significance** - National Voters' Day promotes voter participation and awareness, strengthening the foundation of democracy.
- It *encourages enrolment—especially of young voters*—and helps the ECI fulfil its constitutional mandate.

References

1. [PIB | National Voters' Day 2026](#)
2. [TH | National Voters Day](#)

