National Turmeric Board

***Prelims**: Economic Development; Current events of national and international importance*

Why in news?

Recently, Union Home Minister and Minister of Cooperation had inaugurated the headquarters of the National Turmeric Board (NTB) in Nizamabad, Telangana.

- **Established in** - 2025.
- **Headquarters in** – Nizamabad, Telangana.

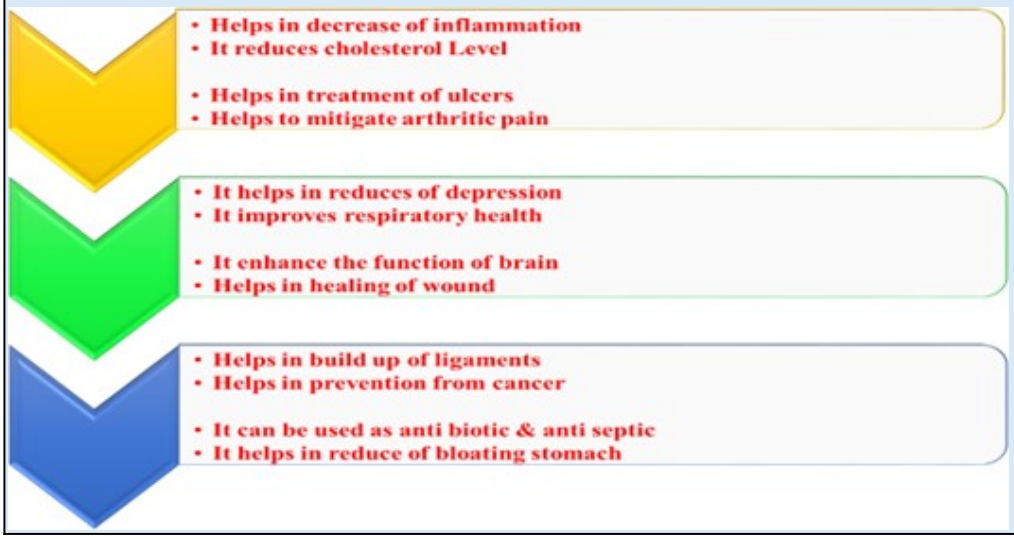
> *Nizamabad has been known as the **turmeric capital** for decades, and farmers here have been cultivating turmeric for centuries, yet it has not reached global markets.*

- **Objectives** – To establish a *complete chain for turmeric* packaging, branding, marketing, and export.
- To ensure that the maximum value of turmeric reaches its farmers.
- To *promote the consumption* of turmeric in international markets and to publicize the medicinal properties of Indian turmeric in potential markets.
- **Supporting institutions**
  - **National Cooperative Exports Limited (NCEL)** – It is to benefit farmers involved in exports
  - **National Cooperative Organics Limited (NCOL)** – It is for those engaged in organic farming.
- **Functions** – It will ensure that the *quality and safety standards* of Indian turmeric meet global benchmarks.
- It will arrange appropriate packaging, and provide *training and skill development* to farmers on how to harvest turmeric to avoid any export-related obstacles.
- Further, research and development on the health benefits of turmeric will be conducted to showcase it to the world.

Status of Turmeric in India

Turmeric

• It is also called as '*Golden Spice*'
• **Properties** - It is *anti-viral, anti-cancer, and anti-inflammatory* and is known as wonder drug due to its medicinal properties.
• **Composition** - It has various essential vitamins and minerals like beta carotene, ascorbic acid (Vitamin C), pyridoxine (Vitamin B6), niacin (Vitamin B3), calcium, flavonoids, fibre, iron, potassium and zinc.
• **Uses**



- India is the *largest producer, consumer and exporter* of turmeric in the world.
- **Trade** – India has *more than 62% share of world trade* as of January 2025.
- **Exports** – During 2023-24, 1.62 lakh tonnes of turmeric and turmeric products valued at 226.5 million USD was exported.

  India has set a target of achieving one billion dollars in turmeric exports by 2030.

- **Farmer's income** – In 2025, turmeric farmers received a price of 18,000 to 19,000 rupees per quintal for turmeric.

Reference

PIB| Establishment of Headquarters of National turmeric Board

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