

National Turmeric Board

Prelims: Economic Development; Current events of national and international importance

Why in news?

Recently, Union Home Minister and Minister of Cooperation had inaugurated the headquarters of the National Turmeric Board (NTB) in Nizamabad, Telangana.

- Established in 2025.
- Headquarters in Nizamabad, Telangana.

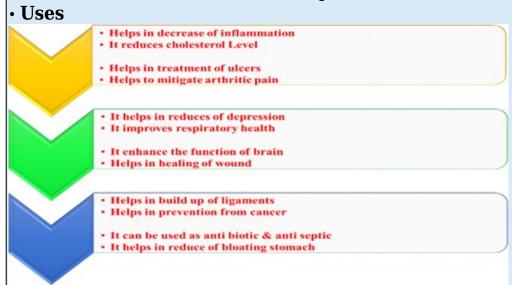
Nizamabad has been known as the **turmeric capital** for decades, and farmers here have been cultivating turmeric for centuries, yet it has not reached global markets.

- **Objectives** To establish a *complete chain for turmeric* packaging, branding, marketing, and export.
- To ensure that the maximum value of turmeric reaches its farmers.
- To *promote the consumption* of turmeric in international markets and to publicize the medicinal properties of Indian turmeric in potential markets.
- Supporting institutions
 - National Cooperative Exports Limited (NCEL) It is to benefit farmers involved in exports
 - National Cooperative Organics Limited (NCOL) It is for those engaged in organic farming.
- **Functions** It will ensure that the *quality and safety standards* of Indian turmeric meet global benchmarks.
- It will arrange appropriate packaging, and provide <u>training and skill</u> <u>development</u> to farmers on how to harvest turmeric to avoid any export-related obstacles.
- Further, research and development on the health benefits of turmeric will be conducted to showcase it to the world.

Status of Turmeric in India

Turmeric

- It is also called as 'Golden Spice'
- **Properties** It is *anti-viral, anti-cancer, and anti-inflammatory* and is known as wonder drug due to its medicinal properties.
- **Composition** It has various essential vitamins and minerals like beta carotene, ascorbic acid (Vitamin C), pyridoxine (Vitamin B6), niacin (Vitamin B3), calcium, flavonoids, fibre, iron, potassium and zinc.



- India is the <u>largest producer, consumer and exporter</u> of turmeric in the world.
- **Trade** India has *more than 62% share of world trade* as of January 2025.
- **Exports** During 2023-24, 1.62 lakh tonnes of turmeric and turmeric products valued at 226.5 million USD was exported.

India has set a target of achieving one billion dollars in turmeric exports by 2030.

• **Farmer's income** – In 2025, turmeric farmers received a price of 18,000 to 19,000 rupees per quintal for turmeric.

Reference

PIB| Establishment of Headquarters of National turmeric Board

