# National Action Plan for Drug Demand Reduction (NAPDDR)

## Why in News?

*Government has formulated and implementing the National Action Plan for Drug Demand Reduction (NAPDDR).*

## Measures Taken for drug abuse

- **Nodal Ministry** – Ministry of Social Justice and Empowerment.

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| **Nasha Mukt Bharat Abhiyaan (NMBA)** | Launched in 272 Districts identified as most vulnerable in terms of usage of drugs in the country. |
| **Integrated Rehabilitation Centers for Addicts (IRCAs)** | To provide treatment for the drug victims, preventive education, awareness generation, motivational counseling, detoxification/de-addiction, after care and re-integration into the social mainstream. |
| **Community based Peer led Intervention (CPLI) Centers** | Focuses on vulnerable and at-risk children and adolescents. |
| **Outreach and Drop-in Centers (ODICs)** | Provide safe and secure space for treatment, rehabilitation, screening, assessment, counseling, referral, linkage for treatment and rehabilitation services for substance users. |
| **Addiction Treatment Facilities (ATFs)** | Established in Government hospitals through All India Institute of Medical science (AIIMS), New Delhi. |
| **District De-addiction Centres (DDACs)** | Provides all 3 facilities provided by IRCA, ODIC and CPLI under one roof have been set up so far. |
| **Toll-free Helpline for de-addiction** | 14446 |
| **National Institute of Social Defense (NISD)** | Provides for regular awareness generation and sensitization sessions for all stakeholders including students, teachers, parents. Collaborating agencies like State Counsel of Educational Research and Training (SCERTs), Kendriya Vidyalaya Sangathan, etc. |
| **Navchetna Modules, teachers training modules** | Ministry of Social Justice & Empowerment (MoSJE) for sensitizing students ($6^{th}$ – $11^{th}$ standard), teachers and parents on drug dependence, related coping strategies and life skills. |

**Reference**

PIB | National Action Plan for Drug Demand Reduction



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