Nasha Mukt Yuva for Viksit Bharat Sankalp Abhiyan

Prelims: *Current events of national and international importance | Polity*

Why in News?

Recently, Prime Minister launched the 100-week Nasha Mukt Yuva for Viksit Bharat Sankalp Abhiyan, calling upon citizens to join the nationwide movement for a drug-free India.

- **Viksit Bharat Sankalp Abhiyan** – It is a national initiative of the Government of India, with the primary goal of making India a developed nation by 2047.
- **Nasha Mukt Yuva for Viksit Bharat –** It is a youth-led movement encouraging every citizen to choose a healthier, drug-free future through awareness, action, and community.

Campaign Features

- **Duration –** 100 weeks (100 Sundays = 100 strong steps).
- **Activities –** Art, culture, sports, meditation, awareness drives every Sunday.
- **Objective –** Build a physically healthy, mentally strong, confident youth free from addiction.
- **Jan Bhagidari –** It marks the beginning of a 100-week nationwide Jan Bhagidari campaign, against substance abuse nationwide people's movement, similar to Swachh Bharat and Fit India.
- **Pilot –** Initiated in Kashi in 2025.
- **Support –** Backed by 125+ spiritual organisations and NGOs under the Kashi Declaration.

Reference

PIB | Nasha Mukt

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