

MY Bharat Platform

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Why in news?

Mera Yuva Bharat (MY Bharat), with the platform crossing over 2 crore registrations: Ministry of Youth Affairs and Sports.

- **MY Bharat** - It is an **autonomous body** that has been set up by the Government of India and registered as society under Societies Registration Act XXI of 1860.
- **Aim** - To provide an over-arching institutional mechanism powered by technology for youth development and youth-led development.
- **Launched on** - 31st October 2023, on **National Unity Day**.
- **Nodal Ministry** - Ministry of Youth Affairs and Sports.
- It is evolved into one of India's **largest youth-centric** digital ecosystems.
- **Beneficiaries** - Youth in the age group of **15-29 years**, in line with the definition of 'Youth' in the **National Youth Policy**, but for some initiatives, also includes the adolescents age-group of **10-19 years**.

Key Features & Objectives

- It serves as a one-stop digital solution for youth **aged 15-29**, providing them with various opportunities.
- **Volunteering opportunities** - Creating opportunities for volunteers, allows them in various national programs, enabling them to contribute to civic and community action.
- **Profile & networking** - Registered users can create public profiles to showcase their skills and activities, and connect with peers, mentors, and partner organizations.
- **Rural-urban connect** - It connects young citizens from both rural and urban India, empowering them to learn and serve.
- **Career empowerment** - It provides resources for career development, including resume-building tools and guidance on career pathways.

- **Access to national campaigns** - It allows youth to actively participate in and contribute to major national campaigns and initiatives, such as Viksit Bharat Young Leaders Dialogue, Viksit Bharat Yuva Connect, etc.
- **'Phygital Platform'** - It (physical + digital) comprising physical activity along with an opportunity to connect digitally.

References

1. [PIB | MY Bharat Platform](#)
2. [DIC | MY Bharat Platform](#)

