

Implications of US-China trade war

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What is the issue?

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India can possibly benefit from the production relocation possibilities as a result of the US-China tariffs and counter-tariffs war.

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Who are likely to be the biggest beneficiaries?

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- One of the expected outcomes of the US-China tariffs and counter-tariffs is that both the countries would look to source imports from elsewhere.
- \bullet This is inevitable as their respective imports become more expensive. $\ensuremath{\backslash} n$
- A study on the import-substitution impact of more than 7,000 trade items as a result of US-China trade-spat points to Malaysia, Japan and Pakistan as the likely largest beneficiaries of import-substitution.
- This shows that prospects of greater <u>sourcing from India are relatively less</u>.
- Several Southeast Asian countries such as Thailand, Philippines, Vietnam, Indonesia and Cambodia are also expected to benefit more than India.

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What is the reason behind?

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• The lesser prospects for India is largely <u>due to the nature of imports</u> that have been subjected to tariffs by the US and China.

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• Food, beverages and vehicles to China have been the hardest hit with regards to exports from US.

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- On the other hand, Chinese exports of electrical equipment, appliances, components and machinery to the US have been affected.
- Most of these items are manufactured products, which are largely assembled and rolled out from Southeast Asia, Japan and Taiwan.
- \bullet It is hardly surprising therefore that import-substitution by large markets like the US and China would benefit these countries. $\$

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What are the short-term benefits for India?

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- \bullet In the short-term, import substitution efforts by both US and China would be on getting cheaper alternative imports, irrespective of locations. \n
- India is likely to benefit from Chinese efforts to shift to alternative cheaper sources of <u>agricultural imports</u>.
- India might emerge as a potential location for greater <u>import of soybean</u> by China, though the bulk of such 'new' imports might be sourced from Brazil and Argentina.

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- Hence for India, this could be an opportunity for negotiating with China for greater market access of some more of its agricultural exports.
- China recently relaxed quality barriers for rice and fish oil exports from India.

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 \bullet This points to the increasing leverage it has obtained with China in agricultural exports, which can be capitalised further. $\$

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What would be the long-term implications?

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• India can be a bigger beneficiary of the US-China trade-spat in the long term, because both countries would gradually witness greater <u>relocation of supply</u> chains.

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 Businesses, seeking to avoid tariffs while exporting from China to the US, and vice-versa, would have incentives to export to these countries from other locations.

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- The <u>production relocation</u> possibilities point to greater benefits for India.
- Greater relocation possibilities can be leveraged in case of Automobiles Industry.

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- For that, India has to keep tariffs low on vehicles it exports to the US, which can make it as a hub for export-oriented auto assembling.
- Indeed, while Vietnam tops the list of Asian countries likely to benefit from long-tern relocation of final product assembling, India follows after Vietnam, Malaysia and Singapore.

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- \bullet It can similarly benefit as a centre for electrical and electronic equipment, once some of these are relocated from China. $\mbox{\sc h}$
- However, Vietnam and Malaysia are clearly ahead of India in these sectors, because of their lower costs and better infrastructure.

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What should be done?

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• US and China recently announced ceasefire on escalation of tariffs at the G20 Summit.

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- \bullet But it is not clear if they will withdraw the tariffs they have already raised. $\ensuremath{\backslash n}$
- The recent ease of doing business ranking shows that India fares better in the indicator of 'trading across borders' (80 for India, 100 for Vietnam).
- \bullet Hence if this improvement is sustained, then India can effectively compete with Vietnam in emerging as an important relocation spot. \n
- Thus, India's benefits from the trade war are in the longer term and it has to

prepare for the long haul. n

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Source: Financial Express

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