

GI and Beyond 2.0 Summit

Prelims: *Current events of national and international importance | Economy*

Why in News?

Recently, In the GI and Beyond 2.0 summit showcased India's GI-tagged handloom and handicraft products and launched the Digital Handloom Atlas - "One Platform. Endless Markets."

- **Organised by** - The Office of the Development Commissioner (Handlooms), Ministry of Textiles, in association with the Handloom Export Promotion Council (HEPC).

Key Highlights

- **GI Certificates** - Presented for
 - Ladakh Nambu Textile
 - Ladakh Pashmina Textile
 - Himachal Gudma
 - Himachal Lingchay
 - Jharkhand Bamboo Craft
 - Jharkhand Tussar Silk Saree & Fabrics
 - Munda Jewellery (Jharkhand)
 - Bareilly Terracotta.
- **Digital Handloom Atlas** - Comprehensive digital platform to showcase GI-tagged handloom products, enhance visibility, and connect artisans with domestic and international markets.
- **Diamond Jubilee Logo** - HEPC's 60 years of contribution to handloom exports unveiled.

Significance of GI Products

- **Cultural Heritage** - GI is not just legal protection but a symbol of India's craftsmanship and identity.
- **Soft Power** - GI products strengthen India's global cultural influence.
- **Livelihoods** - Support sustainable incomes for artisans and weaving

communities.

Reference

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