

Daily Mains Practice Question 8-09-2026

GS-II - Governance & GS-IV - Ethics

Q. Commercial advertising often seeks to influence consumer perception rather than merely communicate product information. Examine the ethical and regulatory concerns arising from exaggerated or absolute claims such as “100%”, “natural” and “pure”. (15 marks, 250 words)

Reference: [The Hindu](#)

The answer to this question will be posted the next day.