

Crop Protection Chemical Market in India.

Mains: GS III - Effects of Liberalization on the Economy| Conservation, Environmental Pollution and Degradation| Major Crops - Cropping Patterns in various parts of the country

Why in news?

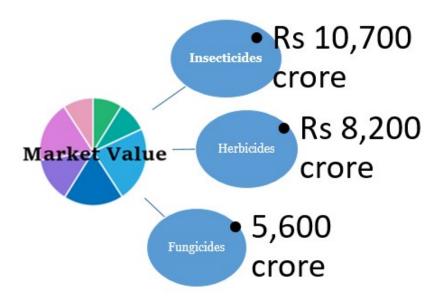
Recently, there has been a tremendous growth in the herbicides usage which is emerging as the largest segment of the crop protection chemical market in India.

What are crop protection chemicals?

- **Crop protection chemicals** They are substances used to manage and protect crops *from pests, diseases, and weeds.*
- **Types** They include pesticides, herbicides, insecticides, and fungicides.
- **Pesticides** These are basically substances sprayed on crops to protect against insects (pests).
 - Pests cause damage, whether directly by feeding on them or indirectly by transmitting disease.
 - **For example**, white-backed plant hopper, a pest that both feeds on rice plants and also spreads the Fiji virus disease, resulting in their stunted growth.
- **Fungicides** Used to control fungal diseases such as <u>blast and sheath blight in rice</u> or powdery mildew and rusts in wheat.
- **Herbicides** Used to kill or inhibit the growth of weeds.

What is the status of crop protection chemical market in India?

• **Total value** – India's organised domestic crop protection chemicals market is valued at roughly Rs 24,500 crore.



• **Emerging segment** – The market for herbicides is growing at the highest rate over 10% annually

| 1 | Market Size | Annual Growth |
|--------------|-------------|---------------|
| Insecticides | ₹10,706 cr | 5.3%-5.5% |
| Fungicides | ₹5,571 cr | 5.5%-6% |
| Herbicides | ₹8,209 cr | 10%-11% |

Important players

| Companies | Country of origin | Market sha <mark>re</mark> |
|-----------------------------|-------------------|----------------------------|
| Bayer AG | German | 15% |
| Syngenta | Chinese | 12% |
| ADAMA | Chinese | 10% |
| Sumitomo Chemical | Japan | 7% |
| Corteva Agriscience | US | 7% |
| Crystal Crop protection Ltd | India | 4% |
| Dhanuka Agritech | India | 6% |

• Sales rights with MNC's - Crystal Crop protection Ltd (CCPL), recently purchased the rights to <u>Ethoxysulfuron</u> from Bayer AG for sales in India, Pakistan, Bangladesh and Southeast Asian countries.

Ethoxysulfuron is an herbicide used against broad-leaved weeds and sedges in rice and sugarcane.

- The deal also covered the Bayer's sunrice trademark for mixture products containing this active ingredient.
- CCPL had also acquired Gramoxone from Syngenta for sale in India.

Gramoxone is a broad-spectrum herbicide containing the active ingredient Paraquat.

Why there is an increase in the use of herbicide?

- **Traditional method** Weed control has traditionally been through manual removal by hand or simple lightweight short-handled tools with flat blades such as **khurpi**.
- **Time-consuming** Manual weeding labourer taking 8-10 hours to cover one acre.
- **Repetitive task** Since the weeds regrow, the process has to often be repeated during the crop's lifecycle.
- **Increased labour wages** According to the Labour Bureau's data, the all-India daily wage rate for plant protection workers averaged Rs 447.6 in December 2024, as against Rs 326.2 five years ago.
- **Labour shortage** The number of people in rural India prepared to do this work of bending, digging and uprooting plants for long hours are getting fewer by the day.
- **Inefficiency of power weeders** Power weeders take only 2-3 hours per acre, but aren't effective in pulling out weeds with deep roots or growing within densely planted crop areas.
- **Alternates solution** Herbicides have become more like tractors and other laboursaving farm machinery a *substitute for manual weeding*.
- **Shift in approach** Farmers tend to mostly spray herbicides only after the weeds appear and are seen (post-emergence).
- Recently farmers have been resorting to prophylactic application of pre-emergent herbicides around or just after crop sowing.

Prophylactic method is used for guarding or preventing the spread or occurrence of disease or infection.

- These stop the weeds from coming out, helping keep the field clean from the beginning.
- Alternatively, they may use early post-emergent herbicides to control weeds at the crop's initial sensitive growth stage.
- In both cases, the spraying is preventive, as opposed to being reactive.

Pre-emergent herbicides are applied before weeds germinate, creating a barrier in the soil to prevent weed seeds from sprouting.

Post-emergent herbicides are applied to control weeds that have already emerged from the soil.

- **Increase in market** The all-India market for herbicide segment grew by 10% in 2024-25 (from Rs 7,460 crore to Rs 8,209 crore).
- The sales of a Delhi-based company rose over 47%, from Rs 229 crore to Rs 337 crore.
 - It recorded a turnover of Rs 2,201 crore from crop protection chemicals last fiscal year.
- **Substantial market share** Out of the estimated Rs 1,500-crore paddy herbicide market, *the pre-emergent sub-segment accounts for roughly Rs 550 crore*.
- That share is about a fifth in the Rs 1,000-crore market for wheat herbicides.
- **Monopoly** The crop protection chemicals industry is practically <u>a multinational</u> <u>monopoly</u>.
- Some Indian companies, are attempting to acquire the rights to active ingredients and brands from big global majors or even introducing innovative formulations.
 - **For instance**, CCPL has collaborated with the Ohio (US) based Battelle and Japan's Mitsui AgriScience to develop a new paddy herbicide called <u>Sikosa</u>.

Sikosa

- Active ingredients Bensulfuron-methyl and Pretilachlor
- **Method** Oil-dispersion formulation (patented).

Oil dispersion formulation method is commonly used for water-sensitive active ingredients and require specific products with unique properties that aim to ensure long-term stability for pesticide applications.

- **Working** Spreads quickly in water and works well when sprayed within 0-3 days after transplanting.
- **Uses** With a single 500-ml bottle, farmers can control narrowleaf, broadleaf and sedge weeds in transplanted paddy.
- Cost effective Rs 850-900 per acre, compared to Rs 2,000-plus with manual weeding.

What lies ahead?

- India industries could actively engage in innovation and indigenous production of crop protection chemicals.
- Government and agro industries could find an alternate, innovative and sustainable solution to weed management.

Reference

The Indian Express | Crop Protection Chemical Market in India.

