

Bharat-VISTAAR

Prelims: Current events of national and international importance | Government Policies and Interventions

Why in News?

Recently, the Union Minister for Agriculture & Farmers' Welfare launched Bharat-VISTAAR, announced in the Union Budget 2026-27.

- **Bharat-VISTAAR** - A 24×7 AI-powered, multilingual advisory platform for farmers.
- It is a digital agriculture tool and a core component of India's Digital Public Infrastructure (DPI) for the agriculture sector.
- **VISTAAR** - Stands for Virtually Integrated System to Access Agricultural Resources.
- **Nodal Ministry** - Ministry of Agriculture & Farmers' Welfare.
- **Objective** - To deliver integrated information on weather, market prices, pests, soil, and crop management.
- To disseminate government scheme details, eligibility, and benefits in one platform.
- To enhance farmer decision-making and reduce dependence on multiple sources and intermediaries.
- **Key features - Access** - Available through text-based chatbot and voice-based AI assistant.
 - **Talking AI Assistant** - Named Bharati.
 - **Helpline Number** - Farmers can access the service by dialling 155261.
- **Agricultural Advisory Services** - Provides crop and livestock advice, pest and disease alerts, weather forecasts, and market price information.
- **Scheme Integration & Farmer Services** - Information on at least 10 major central government schemes, including eligibility, benefit tracking, and grievance redressal. The Schemes include,
 - PM-KISAN.
 - PM Fasal Bima Yojana (PMFBY).
 - Soil Health Card (SHC) Scheme.
 - Modified Interest Subvention Scheme.
 - Sub-Mission on Agricultural Mechanisation.
 - Per Drop More Crop (Micro-Irrigation).
 - PM Krishi Sinchayee Yojana.
 - PM Annadata Aay Sanrakshan Abhiyan (Price Support Scheme).
 - Agriculture Infrastructure Fund.
 - Kisan Credit Card (KCC) Scheme.

- **Language Coverage** - ***Phase-1 launched in Hindi and English, with planned expansion to regional languages.***
- **Digital Public Infrastructure** - Integrates systems like AgriStack, ICAR agricultural packages, India Meteorological Department (IMD), AgMarkNet, and National Pest Surveillance System.
- **National Digital Backbone** - Integrates Central and State systems while preserving state autonomy.
- **National AI Ecosystem Integration** - Leverages India AI Mission and BHASHINI.
- **Significance** - Acts as a ***single digital gateway for farmers, reducing dependence on multiple portals and intermediaries.***
- Enables personalised advisory and supports evidence-based agricultural decision-making.

References

1. [IE | Bharat-VISTAAR](#)
2. [PIB | Bharat-VISTAAR](#)

