Annual Survey of Unincorporated Sector Enterprises (ASUSE) 2025

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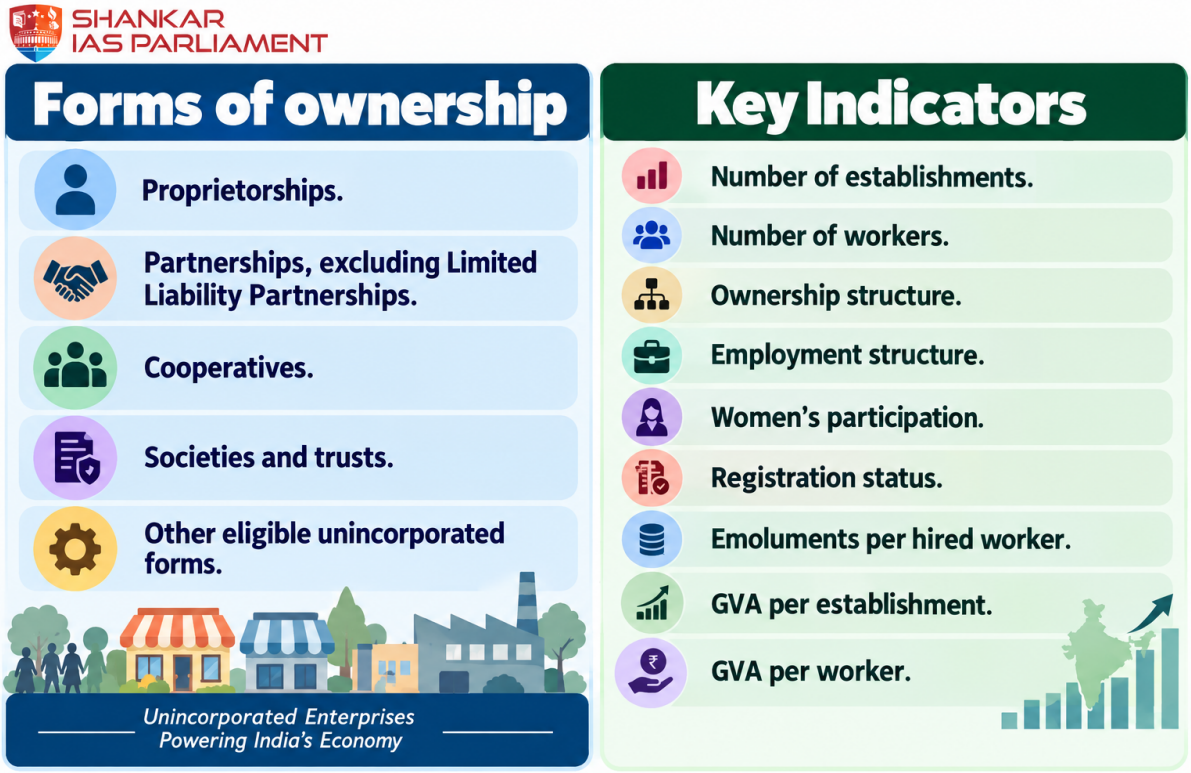
Why in News?

For the first time, the National Statistical Office (NSO), MoSPI has published district-level estimates of India's unincorporated non-agricultural sector, based on ASUSE 2025 data.

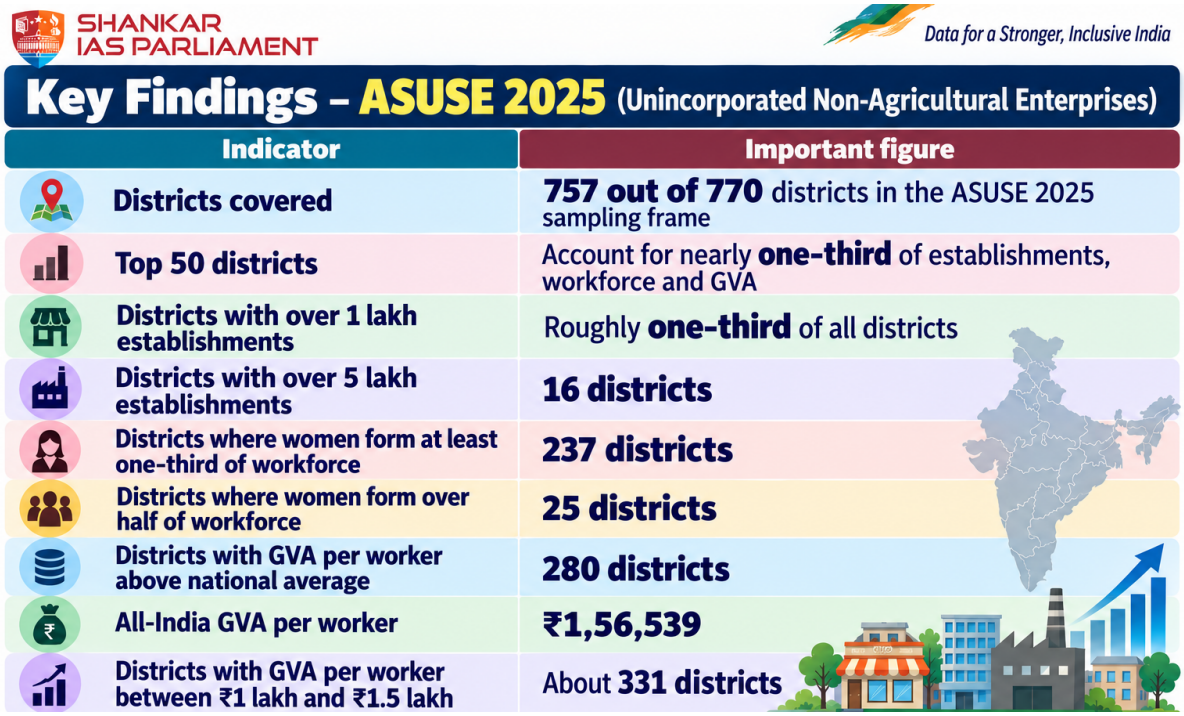
- **Unincorporated sector –** It comprises small businesses and production units that are not registered as separate legal entities from their owners.

Unincorporated ≠ Informal only

- It is a non-agricultural sector that comprises economic establishments that are not registered as companies under the Companies Act. This sector broadly includes the following categories:
  - Manufacturing – Small/unincorporated manufacturing units
  - Trade – Wholesale/retail businesses
  - Other services – Various service enterprises



- **Survey methodology**
- **Coverage –** The survey covers both rural and urban areas across India.
    - Some hard-to-access villages in the Andaman and Nicobar Islands are excluded.
    - The survey includes manufacturing, trade, and other service sectors.
    - It focuses on unincorporated, non-agricultural establishments.
- **Data collection –** Establishments were listed in selected sampling units first.
    - Required establishments were subsequently chosen for detailed survey.
    - Information was usually collected through **oral enquiry**.
    - Reference period – **Monthly**.
    - Data collection was conducted using **Computer Assisted Personal Interviewing (CAPI)** on tablets.



Reference

[PIB | First-Ever District-Level Estimates]