

Annual Survey of Unincorporated Sector Enterprises (ASUSE) 2025

Prelims: Current events of national and international importance | Economy

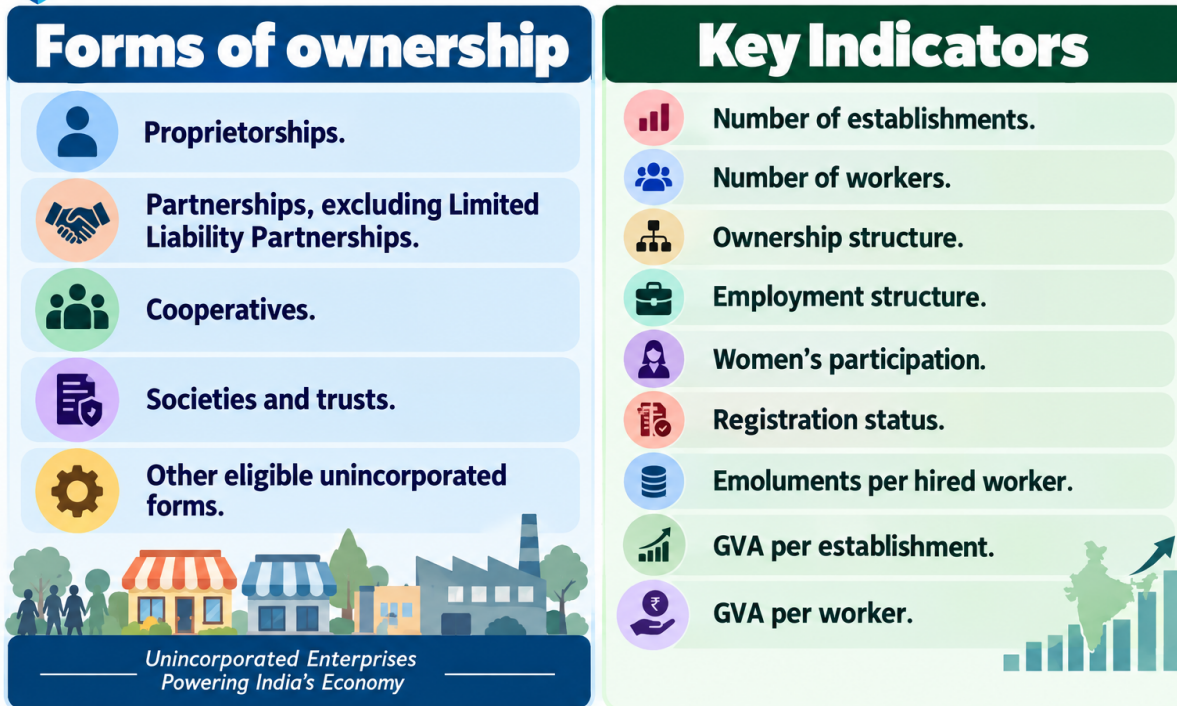
Why in News?

For the first time, the National Statistical Office (NSO), MoSPI has published district-level estimates of India's unincorporated non-agricultural sector, based on ASUSE 2025 data.

- **Unincorporated sector** - It comprises small businesses and production units that are not registered as separate legal entities from their owners.

Unincorporated ≠ Informal only

- It is a non-agricultural sector that comprises economic establishments that are not registered as companies under the Companies Act. This sector broadly includes the following categories:
 - Manufacturing - Small/unincorporated manufacturing units
 - Trade - Wholesale/retail businesses
 - Other services - Various service enterprises



- **Survey methodology**
- **Coverage** - The survey covers both rural and urban areas across India.
 - Some hard-to-access villages in the Andaman and Nicobar Islands are excluded.
 - The survey includes manufacturing, trade, and other service sectors.
 - It focuses on unincorporated, non-agricultural establishments.
- **Data collection** - Establishments were listed in selected sampling units first.
 - Required establishments were subsequently chosen for detailed survey.
 - Information was usually collected through **oral enquiry**.
 - Reference period - **Monthly**.
 - Data collection was conducted using **Computer Assisted Personal Interviewing (CAPI)** on tablets.

Key Findings – ASUSE 2025 (Unincorporated Non-Agricultural Enterprises)

Indicator	Important figure
 Districts covered	757 out of 770 districts in the ASUSE 2025 sampling frame
 Top 50 districts	Account for nearly one-third of establishments, workforce and GVA
 Districts with over 1 lakh establishments	Roughly one-third of all districts
 Districts with over 5 lakh establishments	16 districts
 Districts where women form at least one-third of workforce	237 districts
 Districts where women form over half of workforce	25 districts
 Districts with GVA per worker above national average	280 districts
 All-India GVA per worker	₹1,56,539
 Districts with GVA per worker between ₹1 lakh and ₹1.5 lakh	About 331 districts

Reference

[PIB | First-Ever District-Level Estimates](#)