

# **Agriculture**

The effective	use of Informa	ition Techno	logy will	drastically	reduce tl	he Farmer	distress.	Explain
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#### **Answer**

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### **JAM Project**

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• Jan dhan Yojana-Aadhaar-Mobile linking project for direct benefits transfer.

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• Issuance of rupay Kisan credit cards  $\n$ 

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### e-NAM

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- Pan-India electronic trading portal which networks the existing APMC mandis to create a unified national market for agricultural commodities.
- $\bullet$  Single window service for all APMC related information and services.  $\ensuremath{^{\backslash n}}$

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### **NCDEX**

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• NCDEX, an agriculture-focused commodity futures exchange, has got

8,000 farmers to trade on the platform through four farmer producer companies (FPC) in last one year.

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 NCDEX provided the much-needed incentive for investing in production, it provides market structure for farmers.

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### Kisan-Suvidha App

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 The app has a simple interface and provides information on five critical parameters weather, input dealers, market price, plant protection and expert advisories.

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 An additional tab directly connects the farmer with the Kisan call centre where technical graduates answer their queries.

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#### m-Kisan

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- It is maintained by Department of Agriculture & Cooperation, Ministry of Agriculture,
- It is a SMS Portal for farmers enables all central and State government organizations in agriculture and allied sectors.
- It gives information/services/advisories to farmers by SMS in their language, preference of agricultural practices and location.

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## Remote sensing and drone technology

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• Remote Sensing & GIS can be used for monitoring the crops and estimating the zones during natural calamities.

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• Drone technology can be used for sample data collection and pest detections.

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• PMFBY encourages use of such technology

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### **Bankable farmer initiative**

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 An African model, where farmers will have a profile and all details of their credibility and repaying capability will be monitored India is planning for such initiative.

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# Soil health cards

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• Maintaining soil related details through a dedicated portal.

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